# Podcast Title What is the name of your podcast?

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# Episode Topic/Main Idea What is your episode about?

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# Purpose What do you want your audience to know, feel, or do after listening?

☐ Inform

☐ Entertain

☐ Persuade

☐ Inspire

☐ Raise awareness

☐ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Target Audience Who are you making this for? Age, interests, background?

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# Format and Structure

Choose a style (you can mix more than one):

☐ Solo narration

☐ Interview

☐ Storytelling / documentary style

☐ Roundtable discussion

☐ Q&A

☐ Other: \_\_\_\_\_\_\_\_\_\_\_

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# Segment or Parts Develop what structure the podcast will be, including time estimates.