

## COMMERCIAL SCRIPT TEMPLATE

Audio	Visual
<b>[0:00] Loud 1980s metal guitars</b>	A kid wearing a backpack ollies over a barrier on a skateboard.
<b>[0:03] “Are you running short on time? No time for breakfast?”</b>	The kid weaves in and out of traffic cones on a downhill road.
<b>[0:06] Guitar continues</b>	The kid, still skating, pulls his backpack in front of him.
<b>[0:09] “You need QuiXand! The powder breakfast!”</b>	The kid pushes his skateboard on a flat road, while pouring what looks like a “Pixy Stix” in his mouth.
<b>[0:12] “QuiXand has all the necessary vitamins, minerals, fiber, and protein you need to jumpstart your day! And it’s vegan!”</b>	The kid skates past some cows who wink at the camera as the vegan line is said. (Make this in After Effects.)
<b>[0:18] “Using patented powder technology, it’s the only breakfast that is guzzle-able!”</b>	The kid skates past a cafe where people eating donuts are sad that their breakfast is not guzzle-able.
<b>[0:21] “Plus, it comes in three flavors: Insane Orange, Daffy Daiquiri, and Whizbang Watermelon!”</b>	The kid skates past an orange grove where a man pulls a QuiXand packet out of a tree.
<b>[0:24] “So don’t be sad, guzzle a QuiXand today!”</b>	The kid does a boardslide then comes to a stop. He pulls out another QuiXand and holds it to the camera.
<b>[0:27] (Said very quickly) “QuiXand is a supplement and has not been approved by the FDA.”</b>	QuiXand logo and packages of all the different flavors appear next to the cow winking again.

