

PROJECT THREE: INVESTMENT SLIDE DECK

Goal

Create a slide deck presentation to convince investors to fund a business or project. Your presentation should clearly communicate the business's purpose, the investment opportunity, and the potential return on investment.

Your slide deck should include the following:

- **Title Slide**—Name of the business and/or the project requiring investment
- **"About" Slide**—What the business does
- **Investment Information Slides**—Include the following:
 - Why is the investment needed? (e.g., launching a new project, scaling the business)
 - How will the funds be used?
 - How can investors benefit from their investment? (e.g., financial return, social impact)
 - How can interested investors contact the business?

Instructions: Designing a Slide Deck in Canva

1. Navigate to [Canva.com](https://www.canva.com).
2. Select **"Create"** and choose the template titled **"Presentation (16:9)."**
3. Browse the available presentation templates and choose one to customize.
4. Edit the template to include all required content listed above.
5. When finished, select the **"Download"** button and save your slide deck in either the **PDF** or **PPT** format.

