PROJECT TWO: FLYER

# Goal

Design an **8.5" x 11" flyer** for an event hosted by your business. Consider the **target audience** for your event based on your selected business profile. Your flyer should include the following elements:

* **Name of the event**
* **Location**
* **Time and date**
* **Event host (business name)**
* **Entry fees or other costs**
* **Purpose of the event**
* **Business logo**(created in Project One: Logo Design)
* **Contact information**(social media, website, or phone number)

# Instructions: Designing a Flyer in Canva

1. Navigate to [Canva.com](https://www.canva.com/) and log in.
2. Select **“Create”** and select “**Flyer (Portrait)**.”
3. Browse available templates and choose one to customize.
4. Edit the template to include all the required event information listed above.
5. Select the **“Download”** button and select “**PDF”** as the file type to save your flyer.