PROJECT TWO: FLYER

Goal

Design an **8.5" x 11" flyer** for an event hosted by your business. Consider the **target audience** for your event based on your selected business profile. Your flyer should include the following elements:

- Name of the event
- Location
- Time and date
- Event host (business name)
- Entry fees or other costs
- Purpose of the event
- Business logo (created in Project One: Logo Design)
- Contact information (social media, website, or phone number)

Instructions: Designing a Flyer in Canva

1. Navigate to Canva.com and log in.

2. Select **"Create"** and select "**Flyer (Portrait)**."

3. Browse available templates and choose one to customize.

4. Edit the template to include all the required event information listed above.

5. Select the **"Download"** button and select "**PDF"** as the file type to save your flyer.