

# SAMPLE STUDENT BROADCAST SCRIPT

## Student News Broadcast

**Segment Title:** "Yearbook Viral: The Meme Heard 'Round the School"

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**[INTRO]** *(Theme music fades out. Graphics: "The Student Report")*

**[STUDIO - WIDE SHOT]**

**ANCHOR 1:** Good morning, Wildcats! I'm ANCHOR 1 NAME.

**ANCHOR 2:** And I'm ANCHOR 2 NAME. Our top story today — a yearbook photo turns into a viral sensation, and it all started right here at West Creek High School.

**ANCHOR 1:** That's right. What began as a typical school picture day quickly launched one student into unexpected internet stardom.

**ANCHOR 2:** SCHOOL NAME's REPORTER NAME is live on campus with the story and spoke with the student behind the meme. REPORTER FIRST NAME?

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**[FIELD REPORT - ON LOCATION - MEDIUM SHOT OF REPORTER OUTSIDE SCHOOL]**

**REPORTER:** Thanks, ANCHOR 1 and 2. I'm standing outside SCHOOL NAME where senior STUDENT NAME's yearbook photo has taken social media by storm. The image has sparked thousands of meme variations, from *"When you realize the test is today"* to *"Me pretending I understand taxes."*

**[CUT TO: PACKAGE – B-ROLL OF SCHOOL HALLWAYS, STUDENTS LAUGHING WITH PHONES – VOICEOVER CONTINUES]**

**REPORTER (V.O.):** It all began when the official yearbook photos were distributed last week. STUDENT NAME's unique pose - part accidental, part deliberate - caught the attention of a classmate, who posted it to TikTok with a simple caption: *"Kid was born to be a reaction meme."*

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**[INTERVIEW – CLOSE-UP ON STUDENT, SMILING, SITTING IN CAFETERIA]**

**MEME STUDENT:** I didn't think anything of it, honestly. I had a bad hair day, I made an awkward smile, and I just went with it. Next thing I know, I'm trending under #YearbookLegend.



**[CUT TO: STUDENTS SCROLLING THROUGH TIKTOK OR INSTAGRAM POSTS - GRAPHIC OVERLAY SAYING 50,000 POSTS]**

**REPORTER (V.O.):** The image has been used in over 50,000 posts, with some meme pages even calling it “the new Distracted Boyfriend.”

**[CUT BACK TO INTERVIEW - TWO-SHOT WITH REPORTER AND MEME STUDENT]**

**REPORTER:** Do you feel famous now?

**[CUT to MEDIUM SHOT(MS) OF STUDENT]**

**MEME STUDENT (laughing):** A little. I got recognized at the mall yesterday. Someone asked me to recreate the look on command. (*MEME STUDENT REENACTS THE MEME POSE*)

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**[RETURN TO FIELD – MEDIUM SHOT OF REPORTER]**

**REPORTER:** While STUDENT NAME’s new meme status is all in good fun, school officials remind students to be mindful of how photos are shared online. For now, STUDENT NAME is enjoying his fifteen minutes of fame, and yes, he’s considering merch.

Back to you in the studio.

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**[STUDIO - TWO-SHOT OF ANCHORS]**

**ANCHOR 1:** Thanks, REPORTER. I have to admit, I’ve used that meme at least three times this week.

**ANCHOR 2:** Same here. And I think a lot of our viewers have done the same.

**ANCHOR 1:** Coming up after the break - a preview of Friday’s pep rally, and why the drumline is bringing the heat. Stay with us.

**[OUTRO MUSIC PLAYS - FADE OUT TO GRAPHIC]**

