

FAKE NEWS: Types of Misleading News

OPINION

- Disguised as journalism but lacks accuracy
- Mixes personal beliefs or biases with false claims
- Not based on verified facts

SATIRE

- Uses comedy, irony, or exaggeration to make a point
- Created to entertain
- Presented like news
- Often highlights flaws

PSEUDOSCIENCE

- Appears to be scientific through language and format to seem credible
- Not supported by reliable data or scientific methods
- Appeals to fear, hope, and interest rather than facts

MISINFORMATION

- Not based on facts
- Created from mistakes, rumors, or misinterpretations
- Often circulates through social media, conversations, or unreliable websites

PROPAGANDA

- Appeals to emotions
- Uses slogans or symbols
- Can hide or simplify information to control perception

CONSPIRACY THEORY

- Relies on speculation rather than real proof
- Portrays an 'Us vs. Them' mentality
- Appeals to fear, suspicion, and anger
- Rejects expert knowledge in the media or government