

ARTIFICIAL SEED DISPERSAL PITCH PLANNING DOCUMENT

A company is developing artificial plants to support reproduction of endangered species. The company wants to mimic actual seed dispersal and has asked for design ideas for structures with potential for use in this work. You have identified two possible structures, the exploding seed pod you saw earlier and the device you designed in class. Create a sales pitch for the company to argue the merits of each.

	Exploding Seed Pod	My Design
What the design does		
How the design works		
The science behind the design		
Why the design is a good investment		

