



ORGAN DONATION PSA

Overview

Review your prelection from the beginning of the lesson. Reflect on what you have learned about organ donations in this lesson. Based on what you learned, create a social media flyer that informs people about organ donations. Research data to support and draw attention to the importance of being an organ donor.

Flyer Requirements

- Create a memorable headline.
- Cover at least 3 topics about organ donations.
- Incorporate real data about organ donations (add a citation in smaller print at the bottom of your flyer).
- Illustrate in color, beyond just black and white.
- Keep points brief.
- Add at least two images that correspond with your data.



Organ Donation PSA

Criterion Description	Exceeds	Meets	Approaching	Needs Improvement	No Mark
Facts	Facts were accurate for all events reported on the flyer and included additional facts beyond the requirement.	Facts were accurate for all events reported on the flyer.	Facts were accurate for at least 80% of all events reported on the flyer.	Facts were accurate for at least 60% of the events reported on the flyer.	Incomplete/ Missing
Depth of Knowledge Coverage	Shows a solid grasp of all the content covered and the key ideas show a deep understanding of content.	Shows a solid grasp of most of the content and key ideas.	Shows a basic level of coverage of key ideas only.	Bare minimum of content covered, and no extension of ideas evident.	Incomplete/ Missing
Resources	The flyer cites additional appropriate resources beyond the requirement that are relevant to the topic.	The flyer cites an appropriate resource as required that is relevant to the topic.	The flyer cites a resource that is mostly relevant to the topic.	The flyer cites a resource with little to no relevance to the topic.	Incomplete/ Missing

Adapted from Swestyani, S., et al. (2018). An analysis of logical thinking using mind mapping [Figure 1]. *Journal of Physics Conference Series*. <https://iopscience.iop.org/article/10.1088/1742-6596/1022/1/012020/pdf>