“Most Important Information:” Who, What, Where, When, and Why

Use between 25 – 45 words.

If you are using this to form an argument, use this portion to make a bold statement based on your opinion. For example, “The Cold War effected American citizens”

“The Extras:” This can be where interesting facts are added. You can also relate the event to other events and to your own life. If you are writing a persuasive piece, you may use this portion to conclude your argument with a strong opinion based on the facts in the essential information.

“The essential information:” Add details to the story, background information, or evidence supporting your statement in this portion of the pyramid.

