ALWAYS, SOMETIMES, OR NEVER TRUE?

Read each statement about articles and decide if it's always, sometimes, or never true.

Always, Sometimes, or Never True?	Justify Your Answer
 The title of a journalistic article is called a <i>headline</i>. Always Sometimes Never 	
 2. An image of the author is included. Always Sometimes Never 	
 3. Images should have captions to tell the audience key information. Always Sometimes Never 	
 4. An article includes the name of the newspaper in the body text. Always Sometimes Never 	
 5. A drophead (or deck) is a secondary headline that provides additional information about a story. Always Sometimes Never 	

WHAT MAKES A GOOD ARTICLE?



Always, Sometimes, or Never True?	Justify Your Answer
6. The <i>byline</i> should be included only	
at the end of an article.	
Sometimes	
□ Never	
7. Every article should begin with a <i>lead</i>	
(or <i>lede</i>) that tells readers what the	
most important information is.	
Always	
8. Images are an important way to	
capture the audience's attention.	
Sometimes	
□ Never	
9. The author of an article should cite	
who/where their facts and	
information come from.	
□ Never	
10. Quotations should be direct, with	
nothing omitted from what the	
source said.	
Sometimes	

