MULTIMEDIA PRESENTATION RUBRIC

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_

| **Category** | **5** | **4** | **3** | **1** |
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| Presentation | The presentation is informational, visually appealing. It includes pictures. Presenters can explain all information presented. | The presentation is informational, visually appealing. Presenters may have difficulty explaining all the information. | The presentation is informational, but not organized in a useful way. Presenters cannot explain information well. | The presentation is missing essential information. Presenters cannot provide an explanation. |
| Content | Provides details and examples over the topic. Subject knowledge is evident | Provides some details and examples over the topic. Subject knowledge is satisfactory. | Provides little to no details and examples over the topic. Subject knowledge is not clearly presented. | Content is minimal, or there are several factual errors. |
| Mission and Purpose | The organization’s mission is clearly presented and understandable. Details about the organization's background are presented. | The organization's mission is presented, but slightly unclear. Most details about the organization’s background are presented. | It is unclear if the organization’s mission is presented. Some details about the organization’s background are presented. | The organization's mission is not clearly presented or not present at all. Little to no details about the organization's background are presented. |
| Funding | The presentation explains the funding sources of the organization and how much money it uses to operate on annually. | The presentation explains funding sources and operating expenses, but not in detail. | The presentation explains funding sources, but not operating expenses. | The presentation fails to explain funding sources or operating expenses for the organization. |
| Needs | The presentation identifies the current needs of the organization and how people can help. | The presentation identifies the current needs of the organization, but not how people can help. | The presentation does not clearly include the organization’s needs, and does not identify how people can help. | The presentation does not include the needs of the organization or how people can help. |