

MULTIMEDIA PRESENTATION RUBRIC

Name: _____

Date: _____

Category	5	4	3	1
Presentation	The presentation is informational, visually appealing. It includes pictures. Presenters can explain all information presented.	The presentation is informational, visually appealing. Presenters may have difficulty explaining all the information.	The presentation is informational, but not organized in a useful way. Presenters cannot explain information well.	The presentation is missing essential information. Presenters cannot provide an explanation.
Content	Provides details and examples over the topic. Subject knowledge is evident	Provides some details and examples over the topic. Subject knowledge is satisfactory.	Provides little to no details and examples over the topic. Subject knowledge is not clearly presented.	Content is minimal, or there are several factual errors.
Mission and Purpose	The organization's mission is clearly presented and understandable. Details about the organization's background are presented.	The organization's mission is presented, but slightly unclear. Most details about the organization's background are presented.	It is unclear if the organization's mission is presented. Some details about the organization's background are presented.	The organization's mission is not clearly presented or not present at all. Little to no details about the organization's background are presented.
Funding	The presentation explains the funding sources of the organization and how much money it uses to operate on annually.	The presentation explains funding sources and operating expenses, but not in detail.	The presentation explains funding sources, but not operating expenses.	The presentation fails to explain funding sources or operating expenses for the organization.
Needs	The presentation identifies the current needs of the organization and how people can help.	The presentation identifies the current needs of the organization, but not how people can help.	The presentation does not clearly include the organization's needs, and does not identify how people can help.	The presentation does not include the needs of the organization or how people can help.

