Teacher Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student Name: \_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Tweet Up Rubric

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| CATEGORY | 4 | 3 | 2 | 1 |
| Writing - Organization | Student has used 140 characters and included the hashtag to identify the main idea. | Almost all of the 140 characters have been used and tweet uses hashtag for the main idea. | Student’s tweet is incomplete; however, they have included  the hashtag to  identify the main idea. | Student's tweet is incomplete and no hashtag has been added. |
| Content - Accuracy | All facts in the tweet are accurate. | Of the tweet’s facts, 99-90% are accurate. | Of the tweet’s facts, 89-80% are accurate. | Fewer than 80% of the facts in the tweet are accurate. |
| Spelling & Proofreading | No spelling errors. | No more than one spelling error. | No more than three spelling errors. | Several spelling errors in the tweet. |
| Attractiveness & Organization | The tweet has exceptionally attractive colors and well-organized information. | The tweet has attractive colors and well-organized information. | The tweet has well-organized information. | The tweet is confusing to the reader and unorganized. |