

Teacher Name: \_\_\_\_\_

Student Name: \_\_\_\_\_

## TWEET UP RUBRIC

CATEGORY	4	3	2	1
<b>Writing - Organization</b>	Student has used 140 characters and included the hashtag to identify the main idea.	Almost all of the 140 characters have been used and tweet uses hashtag for the main idea.	Student's tweet is incomplete; however, they have included the hashtag to identify the main idea.	Student's tweet is incomplete and no hashtag has been added.
<b>Content - Accuracy</b>	All facts in the tweet are accurate.	Of the tweet's facts, 99-90% are accurate.	Of the tweet's facts, 89-80% are accurate.	Fewer than 80% of the facts in the tweet are accurate.
<b>Spelling &amp; Proofreading</b>	No spelling errors.	No more than one spelling error.	No more than three spelling errors.	Several spelling errors in the tweet.
<b>Attractiveness &amp; Organization</b>	The tweet has exceptionally attractive colors and well-organized information.	The tweet has attractive colors and well-organized information.	The tweet has well-organized information.	The tweet is confusing to the reader and unorganized.