choice board rubric

| **Project Element** | **4 Points** | **3 Points** | **2 Points** | **1 Point** |
| --- | --- | --- | --- | --- |
| Topic | Topic is indicated and clearly reflects content. | Topic is indicated but is too broad or does not reflect content. | Topic is indicated but is too broad and does not reflect content. | No topic is indicated. |
| Purpose | Clearly states the purpose and significance of the social issue presented. | States the purpose of the social issue but does not indicate the significance. | Attempts to present the significance and purpose of the social issue, but lacks supporting details. | Does not clearly state the purpose or significance of the social issue. |
| Content | Product is original and visually pleasing. | Product is original but missing visual elements. | Product is original but no care was taken to make the product visually pleasing. | Product is adapted from another source. |
| Main & Supporting Points | Points are fully developed and well organized. | Points are not fully developed, but organization is clear. | Points are fully developed, but organizational problems are evident. | No clear points, no clear organization. |
| Mechanics | The content generally includes correct grammar, spelling, accurate punctuation, and capitalization. | No more than two grammar, spelling, capitalization, or punctuation errors are evident. | No more than four grammar, spelling, capitalization, or punctuation errors are evident. | Five or more grammar, spelling, capitalization, or punctuation errors are evident. |