

Balance

Symmetry or visual weight in the composition of a piece of art

Movement

Using line, shape, and form to
create the illusion of motion

Emphasis/ Focal Point

Elements that guide the viewer's attention through a piece to a specific point in the work

Contrast

Difference in theme, imagery,
and color to strengthen the
other principles of the piece

Pattern

Systematic and repetitive use of
the same motif or design

Rhythm

Like elements, shape, colors, or patterns with intentional subtle variations

Variety

Using compositional elements to
create tension and dissonance in
a work

Unity

Using compositional elements to
create harmony and wholeness
to a work