# PSA RUBRIC

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| CATEGORY | 4 | 3 | 2 | 1 |
| **RESEARCH** | Group researched the subject and integrated 3 or more tidbits from the research into the PSA. | Group researched the subject and integrated 2 tidbits from the research into the PSA. | Group researched the subject and integrated 1 tidbit from the research into the PSA. | Little to no research was done, or it was not clear that the group used it in the PSA. |
| **ACCURACY OF FACTS** | All supportive facts were reported accurately (3 of 3). | Almost all facts were reported accurately (2 of 3). | One fact was reported accurately. | No facts were reported accurately, OR no facts were reported. |
| **DURATION OF PRESENTATION** | The PSA was between 2 and 3 minutes and did not seem hurried or too slow. | The PSA was between 2 and 3 minutes but seemed slightly hurried or too slow. | The PSA was between 2 and 3 minutes but seemed quite hurried or much too slow. | The PSA was too long or too short. |
| **POINT OF VIEW – PURPOSE** | Cohesive PSA—established a purpose at the beginning and maintained that focus throughout. | Established a purpose at the beginning, but occasionally wandered from that focus. | The purpose was somewhat clear, but many aspects of the PSA seemed only slightly related.  | It was difficult to identify the purpose of the PSA. |
| **PSA REQUIRED ELEMENTS** | PSA included many causes and effects on agriculture and society, as well as possible solutions to mitigate the drought effects. | PSA included some causes and effects on agriculture and society, as well as some possible solutions to mitigate the drought effects. | PSA included few causes and effects on agriculture and society, as well as few possible solutions to mitigate the drought effects. | PSA included no causes and effects on agriculture and society, as well as no possible solutions to mitigate the drought effects. |