

PSA RUBRIC

CATEGORY	4	3	2	1
RESEARCH	Group researched the subject and integrated 3 or more tidbits from the research into the PSA.	Group researched the subject and integrated 2 tidbits from the research into the PSA.	Group researched the subject and integrated 1 tidbit from the research into the PSA.	Little to no research was done, or it was not clear that the group used it in the PSA.
ACCURACY OF FACTS	All supportive facts were reported accurately (3 of 3).	Almost all facts were reported accurately (2 of 3).	One fact was reported accurately.	No facts were reported accurately, OR no facts were reported.
DURATION OF PRESENTATION	The PSA was between 2 and 3 minutes and did not seem hurried or too slow.	The PSA was between 2 and 3 minutes but seemed slightly hurried or too slow.	The PSA was between 2 and 3 minutes but seemed quite hurried or much too slow.	The PSA was too long or too short.
POINT OF VIEW – PURPOSE	Cohesive PSA— established a purpose at the beginning and maintained that focus throughout.	Established a purpose at the beginning, but occasionally wandered from that focus.	The purpose was somewhat clear, but many aspects of the PSA seemed only slightly related.	It was difficult to identify the purpose of the PSA.
PSA REQUIRED ELEMENTS	PSA included many causes and effects on agriculture and society, as well as possible solutions to mitigate the drought effects.	PSA included some causes and effects on agriculture and society, as well as some possible solutions to mitigate the drought effects.	PSA included few causes and effects on agriculture and society, as well as few possible solutions to mitigate the drought effects.	PSA included no causes and effects on agriculture and society, as well as no possible solutions to mitigate the drought effects.