

VISUAL ANALYSIS

As you look at each advertisement, record what you PREDICT each of the following images is trying to get across. Then, include 2-3 details from the image that you think SUPPORT your prediction.

Image #1

Prediction of the main point of the advertisement:

Supporting Details:

Image #2

Prediction of the main point of the advertisement:

Supporting Details:

Image #3

Prediction of the main point of the advertisement:

Supporting Details:

Image #4

Prediction of the main point of the advertisement:

Supporting Details:

Image #5

Prediction of the main point of the advertisement:

Supporting Details:

Wrap Up:

Explain in a few sentences how you could identify the supporting details that helped you get to the main idea.
Was every detail important? How could you tell which ones were and which ones weren't?
