

## VOCABULARY CARDS

<p><b>Straw poll</b></p> <p>An unofficial vote, often conducted prior to a caucus or primary, which gives a candidate and their campaign staff an idea of how the majority of citizens in a state will vote</p>	<p><b>Favorability</b></p> <p>The extent to which someone or something is liked and approved of by people</p>	<p><b>Electorate</b></p> <p>The group of people in a country or an area who have the right to vote</p>
<p><b>City council</b></p> <p>A group of elected individuals that make laws for a city and help govern it</p>	<p><b>Swing state</b></p> <p>A state where none of the candidates can be guaranteed elector support during a U.S. presidential election</p>	<p><b>Electoral College</b></p> <p>A process in which officials known as electors submit votes for a presidential candidate on behalf of the electorate they represent. Each state has a number of electors equal to the number of politicians that serve that state in Congress.</p>

## Delegates

People who are chosen or elected to represent the views of a group of people and to vote and make decisions for them

## Popular vote

The choice expressed in an election by the majority of people who vote (but which may not necessarily determine who wins the election, depending on the system used)

## Voter registration

The process that takes place when an eligible individual meets the necessary conditions within a state to vote

## Issues campaign

A campaign with a series of messages used to share an idea or concern. Politicians often use these messages to appeal to voters and gain support.

## Smear campaign

A campaign in which negative advertising is used to ruin the reputation of a public figure or political candidate

## Political fundraiser

An event at which guests contribute money to the campaign of a candidate they support

## **Rally**

An event at which people gather to show support for a candidate and/or the political party of which the candidate is a member

## **Primary**

An election in which people in a particular area vote to choose a nominee or a candidate for a future important election

## **Caucus**

A meeting of the members or leaders of a political party to choose candidates or to decide policy

## **State legislature**

A group of elected representatives who are responsible for making laws for the state