

1930s Ads

"I'm glad we Looked at All Three!"

A CERTIFIED INTERVIEW WITH EDWARD TRUMBULL (ARTIST, 146 EAST 38th STREET, NEW YORK CITY)



LOOK AT ALL THREE... seemed to be a sporting proposition, for I went around and looked at the other two low-priced cars.

THEN WE SAW THE NEW PLYMOUTH SIX up to Broadway. As an artist, the first thing I noticed, naturally, was the beautiful design.

IT'S A SIX WITH FLOATING POWER.

"My wife just couldn't stay out of the car, she got a big thrill. After driving it, we agreed the Floating Power wheels is smart."

"It's like our own Plymouth better and better every time we go out. It has all the pep in the world. And it uses hardly any gas at all."

"If you ask me, the new Plymouth Six is America's next Number One Car"

TALK to any Plymouth owner! Ask him how he likes his car! You'll find the same enthusiastic words where you go.

Edward Trumbull's case is typical of thousands. He wanted no be sore of getting his money's worth.

That's why he looked... studied... compared... then bought a Plymouth.

When people buy as carefully as Ed-

ward Trumbull... and keep on raving about it... it means something.

Word-of-mouth advertising from happy owners is a car's best salesman. And Plymouth owners are happy! Looked them are saying, as Edward Trumbull says-- "If you ask me, Plymouth is America's next Number One Car!"

Talk to Plymouth owners about Floating Power engine mountings? Ask them about Hydraulic Brakes, 70 h.p. engine, a safety steel body!

Then ask for a Floating Power ride! You won't be pleased to see!

NEW PRICES--4-DOOR SEDAN NOW \$900.00

4-Door Sedan \$745, 4-Door Sedan Coupe \$775, 4-Door Sedan Coupe \$725, 4-Door Sedan Coupe \$705, 4-Door Sedan Coupe \$685, 4-Door Sedan Coupe \$665, 4-Door Sedan Coupe \$645, 4-Door Sedan Coupe \$625, 4-Door Sedan Coupe \$605, 4-Door Sedan Coupe \$585, 4-Door Sedan Coupe \$565, 4-Door Sedan Coupe \$545, 4-Door Sedan Coupe \$525, 4-Door Sedan Coupe \$505, 4-Door Sedan Coupe \$485, 4-Door Sedan Coupe \$465, 4-Door Sedan Coupe \$445, 4-Door Sedan Coupe \$425, 4-Door Sedan Coupe \$405, 4-Door Sedan Coupe \$385, 4-Door Sedan Coupe \$365, 4-Door Sedan Coupe \$345, 4-Door Sedan Coupe \$325, 4-Door Sedan Coupe \$305, 4-Door Sedan Coupe \$285, 4-Door Sedan Coupe \$265, 4-Door Sedan Coupe \$245, 4-Door Sedan Coupe \$225, 4-Door Sedan Coupe \$205, 4-Door Sedan Coupe \$185, 4-Door Sedan Coupe \$165, 4-Door Sedan Coupe \$145, 4-Door Sedan Coupe \$125, 4-Door Sedan Coupe \$105, 4-Door Sedan Coupe \$85, 4-Door Sedan Coupe \$65, 4-Door Sedan Coupe \$45, 4-Door Sedan Coupe \$25, 4-Door Sedan Coupe \$5.

PLYMOUTH SIX '495 AND UP F.O.B. FACTORY - SOLD BY 7,332 DEALERS, GIGGLE AND CHRYSLER DEALERS

FOR SALE

FOR SALE-Five room modern house. S. Maple. \$1000. Buy a home while they are cheap. Boyd & Masters. 147-3

FOR SALE-Five room house. 417 N. Hodge \$800. Buy a home while they are cheap. Boyd & Masters. 147-3

FOR SALE-Nice selections in new and used kitchen ranges, living room suites and bed room suites, also other pieces of furniture. Furniture Exchange. 15 N. Water. 147-1

Sources:

Marchand, R. (1985). *Advertising the American dream*. University of California Press.

Oklahoma Historical Society. (n.d.). *The Gateway to Oklahoma History*. *Sapulpa Herald (Sapulpa, Okla.)*, Vol. 16, No. 147, Ed. 1. Monday, February 24, 1930. Page: 5 of 6.

<https://gateway.okhistory.org/ark:/67531/metadc1524013/m1/5?q=sapulpa%20herald%20february%2024%201930>

1940s Ads



FOR SALE: 40 acres, two miles west Sapulpa. Good prospect for oil and gas. Test well to be drilled immediately, two locations east. Joseph Bruner. 154-2

FOR SALE: Talk about a steal—look at 601 S. Poplar for \$3950 or 707 S. Hickory for \$2750, and then call Joe Allen at 34 or 941. 153-6

FOR SALE: Several used stoves and ice boxes. St. James Hotel. 152-3

FOR SALE: Black dirt and fertilizer. Wanted garden plowing. Gilbert Johnston Phone 9501 F 12. 152-4

Sources:

Oklahoma Historical Society. (n.d.). *The Gateway to Oklahoma History*. *Sapulpa Herald* (Sapulpa, Okla.), Vol. 25, No. 189, Ed. 1 Friday, April 12, 1940. Page: 8 of 8. <https://gateway.okhistory.org/ark:/67531/metadc1524318/m1/8/?q=sapulpa%20herald%20april%2012%201940>

Oklahoma Historical Society. (n.d.). *The Gateway to Oklahoma History*. *Sapulpa Herald* (Sapulpa, Okla.), Vol. 25, No. 153, Ed. 1. Friday, March 1, 1940. Page: 7 of 8. <https://gateway.okhistory.org/ark:/67531/metadc1528642/m1/7/?q=sapulpa%20herald%20march%201%201940>