

**Journalists help
hold people
accountable for
their actions.**

**Working in the
media, journalists
can help change the
world for the
better.**

It is important for journalists to be curious about the world. It is also important for journalists to be good writers, because once they find a scoop, they need to communicate it as clearly as possible to their audience.

Good journalism is about treating people fairly, and about exposing the truth when people are treated unfairly.

When journalists share their opinions and views, they help others consider their own viewpoints about what is happening in the world.