

STRATEGY HARVEST

Scenario	What are the obstacles ?	Possible solutions to obstacles
Shelly was an average student in high school and was looking forward to college life. However, college was harder for her than she expected, so after a year she dropped out to help her parents who operate a small business facing challenges. She worries that her on-again, off-again boyfriend will inspire a song worthy of Taylor Swift.		
Sandra is a hardworking single mother with three children. She is divorced from her children's father who provides no child support and lives in another state. Sandra works as a cook at a nearby health care facility and, at night, has another part-time job cleaning offices with her brother. She is often very tired of having to work and not spending more time with her children.		
Patti is a talented and productive textile artist who has won prizes at the state fair for her work and would like to open her own shop. She and her husband live on a small farm with their three children about 20 miles away from the nearest community.		

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Brittany has a convincing idea for a marketable new product with significant revenue potential, but she lacks the capital and the know-how to make and sell her product. Her friends support her, but she doesn't know anyone with expertise in her field well enough in whom she can confide and is afraid of failing.		
Tina struggled with anxiety in high school but made it through with the support of her counselors, friends, and her dog Duchess. She started a job at a physical therapy center and loves it but because she doesn't have a PT certificate, her employer limits her hours to 28 a week – which means they don't have to offer benefits. She wants to take classes in college so she can complete her certificate, but she's uneasy about getting into debt.		
Marquita's father was a construction foreman and taught her everything she knows in the construction field. Marquita is highly talented, but her business as a general contractor has suffered because many people don't seem to trust that she can do an effective job in construction.		