**EVALUATING A CAMPAIGN SPEECH**

# In a democratic society, the ability to critically analyze political speeches is crucial. As you listen to your peer's campaign speech, you'll be assessing how well they adhere to the given prompt and maintain focus on the topic. This skill is essential for becoming an informed citizen and understanding the nuances of political communication.

What is the primary purpose of this campaign speech? (Check all that apply.)

\_\_\_\_To entertain the audience

\_\_\_\_To persuade voters to support the candidate

\_\_\_\_To criticize opponents

\_\_\_\_To discuss unrelated topics

**Open-Ended Questions:** Answer the following questions in complete sentences.

1. Describe two specific ways in which the speaker effectively stayed on topic throughout their campaign speech.

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1. What evidence did the speaker list to support his/her purpose that their candidate is the best choice?

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1. Explain how the speaker's use of evidence (if any) strengthened or weakened their argument. Provide an example.

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1. If you were to give the speaker one piece of constructive feedback about following the prompt more closely, what would it be and why?

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