

# ARGUMENT ESSAY RUBRIC

Essay Expectations	Excellent	Good	Average	Below Average	Poor
	Shows control and skill, focused on core areas	Strengths outweigh the weaknesses, little revision needed	Revision is needed, weakness/ strengths are equal	Several weaknesses, did not focus on core areas	Writer is not showing any control or effort
<b>Presentation</b> - typed, correct margins and font, meets length requirement					
<b>Title</b> - shows creativity and originality, relates to the essay					
<b>Introduction</b> - grabs reader's attention					
<b>Ideas and Content</b> - ideas are clear, focused and supported with relevant details, unique, has purpose					
<b>Organization</b> - reader moves easily through text, clear intro, body and conclusion, each paragraph focuses on one topic					
<b>Voice</b> - individual style and personality, committed and passionate					
<b>Word Choice</b> - precise, powerful and engaging					
<b>Sentence Fluency</b> - interesting rhythm and flow, using varied sentence lengths					
<b>Conventions</b> - correct grammar, spelling, punctuation					
<b>Argumentative Elements</b> - thesis statement, logical support, free of logical fallacies, point/counterpoint, call to action					

Grade \_\_\_\_\_