

## Handout 1: Speech Analysis

JFK	REAGAN
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Date	Date
Audience	Audience

1. What <b>cultural factors</b> affect how the speech is given?	
2. What is the <b>historical context</b> of the speech? (Why was the speech necessary?)	

3. What were the <b>main ideas</b> of the speech?	
4. What was the <b>goal</b> of the speech?	
5. How does speaker portray him/herself in the speech? (Personality)	
6. Rate the speech on overall effectiveness. Using evidence from the text, justify your rating. (1 = not effective, 2 = somewhat effective or 3 = very effective)	