SIGNS CHART

Use this document to capture information about signs, signifiers, and connotations in the advertisement images and in the assignment images.

**From Advertisement**

|  |  |  |
| --- | --- | --- |
| **Signifier****(Necessary Details)** | **Signified** | **Connotation****(Words related to the signified)** |
|  |  |  |
|  |  |  |
|  |  |  |

**From Assignment**

|  |  |  |
| --- | --- | --- |
| **Signifier****(Necessary Details)** | **Signified** | **Connotation****(Words related to the signified)** |
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|  |  |  |
|  |  |  |

**I SAW THE SIGN**