

CARD SORT: CATEGORY CARDS

Argument from Ignorance	Strawman Argument
Appeal to Authority	Ad Hominem Attacks
Equivocation	Contradictory Statements
Bandwagon	Cherry Picking
Name Calling	Transfer
Plain Folks	Glittering Generalities

CARD SORT: SORTING CARDS

The Party often asserts something as true simply because it cannot be proven false, using this to control information and manipulate reality.

By distorting or misrepresenting opposing viewpoints, the Party creates an easy target to attack and discredit dissenting ideas.

The Party uses its absolute power and authority to enforce obedience, discourage critical thinking, and encourage acceptance of their pronouncements as truth.

The Party often labels individuals who question it as "thought criminals" or "enemies of the people," attacking their character rather than addressing their arguments.

The Party often defines terms in a way that reinforces their own power, creating a closed loop where their narrative is always self-consistent.

The Party manipulates citizens into believing contradictory statements as truth, exemplified by slogans like "War is Peace," "Freedom is Slavery," and "Ignorance is Strength."

This technique is used extensively as a tool of control by the Party. This fallacy occurs when something is presented as true or right simply because "everyone else" believes it or does it. The Party exploits this fallacy to ensure conformity and suppress independent thought.

The Party uses this technique, which presents only selective information, to manipulate perception, control thought, and maintain power. This technique involves emphasizing positive information about a particular cause or leader while omitting or distorting facts that may present an opposing view.

Vague, emotionally appealing phrases that lack concrete meaning are used by the Party to manipulate thought and enforce ideological conformity. These slogans and expressions sound positive and inspiring, but they obscure the truth and discourage critical thinking.

A key propaganda tool used by the Party to manipulate public perception and suppress dissent. This technique involves attaching negative labels to enemies or opposing ideas to discredit them without providing logical reasoning.

A propaganda technique that associates the authority, respect, or emotion tied to one symbol with another idea or person is used by the Party to manipulate the people's thoughts and reinforce its power. This technique helps the Party gain unquestioned loyalty by transferring deep emotions onto political figures and ideologies.

This propaganda technique—where leaders or ideas are presented as being aligned with the common people—is used by the Party to create a false sense of connection between the ruling elite and the masses. This technique makes the Party appear relatable and trustworthy, discouraging rebellion by making it seem as though it genuinely represents ordinary citizens.