

## VIDEO ESSAY RUBRIC: *THE LAST LECTURE*

Remember to include:

- An attention-getter and thesis statement
- A reflection on the past
- Details about your life
- Advice to underclassmen at your high school – What is your lasting legacy?
- Looking forward – What do you want to do in the next 5, 10, 20+ years?

Criteria	4 Points (Excellent)	3 Points (Proficient)	2 Points (Developing)	1 Point (Beginning)
<b>Content and Depth</b>	Speech is well-structured with a clear introduction, reflection, advice, future plans, and conclusion. Strong, engaging thesis and attention-getter. Thoughtful insights and personal experiences enhance the message.	Well-organized with all the required parts though some areas could be more developed. The thesis and attention-getter are present but could be stronger.	Some sections are underdeveloped or missing. Lacks a clear thesis or strong structure. Ideas may feel disconnected.	Disorganized or missing key sections. Lacks a clear message or thesis. Ideas are unclear or underdeveloped.
<b>Delivery and Presentation Techniques</b>	Excellent public speaking skills: excellent eye contact, volume, and rate; professional body language; varied vocal tone and pace; engaging, confident, and professional delivery; minimal reliance on notes.	Strong public speaking skills: mostly consistent eye contact, volume, rate, and professional demeanor; generally precise vocal delivery; some reliance on notes but still engaging. Minor delivery issues.	Inconsistent public speaking skills: limited eye contact; inconsistent volume or pacing; some challenges with vocal delivery; heavy reliance on notes. Lacks confidence.	Poor public speaking skills: minimal eye contact; unclear vocal delivery, monotone delivery, and unclear pacing; heavy reliance on notes or reading directly.
<b>Visual Aid Integration</b>	Creative, relevant, and enhances the speech. Well-integrated into the presentation.	Relevant and adds value, but may not be seamlessly integrated.	Present, but not effective or well-integrated. Minimal effort.	Missing or does not add value.

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<b>Structure and Organization</b>	Flawless logical flow; compelling introduction with strong attention-getter; clear thesis; seamless transitions between sections; powerful conclusion that reinforces key messages.	Clear organizational structure; good introduction and conclusion; mostly smooth transitions.	Somewhat disorganized; unclear introduction or conclusion; choppy transitions.	Lacks clear organizational structure; confusing flow of ideas.
<b>Personal Growth and Future Vision</b>	Exceptionally detailed and inspirational reflection on past challenges; crystal-clear future goals with specific, realistic strategies; profound advice for underclassmen.	Clear reflection on personal growth; well-defined future goals; helpful advice for peers.	Limited reflection on personal challenges; vague future goals; generic advice.	Minimal personal reflection; unclear future plans; no substantive advice.
<b>Dress &amp; Professionalism</b>	Clearly practiced, polished, and well-timed within the 5-7 minute range. Dressed appropriately for the occasion.	Well-prepared but could use more practice. Meets the time requirement. Appropriate attire.	Some signs of practice, but not fully polished. May be under or over the time limit. Attire may not be fully appropriate.	Lacks practice and polish. Does not meet the time requirements. Inappropriate attire.

### Grading Scale:

- 22-24 Points: A
- 19-21 Points: B
- 16-18 Points: C
- 13-15 Points: D
- 0-12 Points: F

**Total Possible Points: 24**