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| CATEGORY | 4 | 3 | 2 | 1 |
| REQUIRED ELEMENTS | The poster includes all required elements as well as additional information. | All required elements are included on the poster. | All but 1 of the required elements are included on the poster. | Several required elements were missing. |
| CONTENT – ACCURACY | At least 7 accurate facts are displayed on the poster. | 5-6 accurate facts are displayed on the poster. | 3-4 accurate facts are displayed on the poster. | Less than 3 accurate facts are displayed on the poster. |
| GRAPHICS – RELEVANCE | All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation. | All graphics are related to the topic, and most make it easier to understand. All borrowed graphics have a source citation. | All graphics relate to the topic. Most borrowed graphics have a source citation. | Graphics do not relate to the topic, OR several borrowed graphics do not have a source citation. |
| GRAPHICS – ORIGINALITY / COMPOSITION | Several of the graphics are exceptionally creative, and the poster is exceptional in terms of design, layout, and neatness. | 1 or 2 of the graphics reflect student creativity, and the poster is well designed in terms of layout and neatness. | Graphics are made by students but based on ideas of others. Poster design and layout are acceptable but may be a bit messy. | No graphics are included, and the poster is distractingly messy and/or poorly designed. |
| TITLES/LABELS | All items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away. | Almost all items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away. | Several items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away. | Labels are too small to view, OR no important items were labeled. |
| MECHANICS / GRAMMAR | Capitalization, punctuation, and grammar are correct throughout the poster. | There is 1 error in capitalization, punctuation, and/or grammar on the poster. | There are 2 errors in capitalization, punctuation, and/or grammar on the poster | There are more than 2 errors in capitalization, punctuation, and/or grammar. |