

CARTOON ANALYSIS (SAMPLE RESPONSES)

Level 1	
<p>Visuals</p> <p>1. List the objects and/or people you see in the cartoon.</p> <p><i>Bank, banker, cave or vault, wheels, mammoth bone, caveman wanting a loan, or lender.</i></p>	<p>Words</p> <p>1. Identify the cartoon caption and/or title.</p> <p><i>Caption: "I'm sorry, sir. We no longer accept mammoth as collateral."</i></p> <p>2. Locate three words or phrases used by the cartoonist to identify objects or people within the cartoon.</p> <p><i>"Bank" and the caption.</i></p> <p>3. Record any important dates or numbers that appear in the cartoon.</p> <p><i>A date is not explicitly shown, but it can be inferred that it takes place in a prehistoric time.</i></p>
Level 2	
<p>Visuals</p> <p>1. Which of the objects on your list are symbols?</p> <p><i>The mammoth bone and wheels near the cave could be symbols of collateral used during prehistoric times, if banks had existed then. The cave represents a vault in a bank.</i></p> <p>2. What do you think each symbol means?</p> <p><i>The cartoonist wants you to understand the importance of collateral. It is something that banks use to make loans. It might be a possession you have that you are willing to part with if you can't make your loan payments. The bank must see this collateral as worthy of use. Collateral must have equal value to the loan amount.</i></p>	<p>Words</p> <p>1. List adjectives that describe the emotions portrayed in the cartoon.</p> <p><i>Banker: unhelpful, rude, snobby, etc.</i></p> <p><i>Caveman: confused, worried, disappointed, etc.</i></p> <p>2. Which words or phrases in the cartoon appear to be the most significant? Why do you think so?</p> <p><i>The caption is most important because it shows the bank is going to reject the caveman's mammoth bone as collateral.</i></p>

Level 3

1. Describe the action taking place in the cartoon.

The caveman wants to use the mammoth bone as collateral. However, the prehistoric banker is not going to accept the mammoth bone as collateral.

2. Explain how the words in the cartoon clarify the symbols.

You understand that this is a bank because of the sign. You understand from the caption that the caveman wants some money and is trying to use the mammoth bone to get it.

3. Explain the message of the cartoon.

The prehistoric banker is not going to accept the mammoth bone as collateral because he is now accepting something far more valuable: wheels.