HONEYCOMB HARVEST

**Encoding**

**Maintaining information in the brain over time.**

**Sensory Memory**

**Storage**

**Remembering your home address for years.**

**Recalling a fact during a test.**

**Retrieval**

**Focusing on a teacher’s lecture to remember it later.**

**Accessing stored information when it’s needed.**

**Transforming information that can be stored.**

**Short Term Memory**

**Memory that can last a lifetime and hold vast amounts of information.**

**Confabulation**

**Remembering what you just saw when a light flashed.**

**Temporary memory that holds a few items briefly.**

**Knowing how to ride a bike or the name of your first pet.**

**Long Term Memory**

**Recalling a phone number just long enough to dial it.**

**False Memory**

**Brief memory of sensory information (sights, sounds).**

**Amnesia**

**Remembering a fact but not knowing if you heard it on TV or read it.**

**Unconsciously fabricating details to fill memory gaps.**

**Forgetting where or how a memory was learned.**

**A memory of something that never actually happened.**

**A person with memory loss invents a story to explain their day.**

**Believing you saw a stop sign when it was actually a yield sign.**