

PLANNING GUIDE

Directions: Fill in each planning box with information necessary for writing your food blog.

Topic Selection

What do I already know?	What do I need to find out?

Blog Style

- **Text Structures:** Include introduction, recipe steps, headings/subheadings and narrative.
- **Language Features:** Include descriptive and engaging language, including sensory details, figurative language, and persuasive techniques.
- **Multimodal Features:** Include images, captions, videos, or hyperlinks.

Text Structures	Language Features	Multimodal Elements