RUBRIC

**Directions.** Fill in the descriptions for the categories provided using the example as a guide.

**Punctuation to include:** Dashes, semicolons, colons, commas, apostrophes, ellipses, quotation marks, parentheses, brackets, and ellipses.

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| **Criteria** | **4 – Excellent** | **3 – Proficient** | **2 - Developing** | **1 - Beginning** |
| **Correct Punctuation** | Punctuation is consistently accurate and enhances meaning throughout the blog post. Includes all required punctuation. | Punctuation is mostly correct with occasional minor errors that do not impede meaning. Includes most of required punctuation. | Frequent punctuation errors somewhat affect clarity and flow. Includes some required punctuation. | Punctuation errors are pervasive and significantly obstruct comprehension. Missing most of required punctuation. |
| **Written Text Quality** |  |  |  |  |
| **Use of Visual Elements** |  |  |  |  |
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| **Layout and Design** |  |  |  |  |

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