

# Scenario Information Sheet: Planning the Perfect Wedding Shoot

## Scenario

You've been hired as a videographer and photographer for an afternoon wedding. The event will be held outdoors at a scenic venue around 3 PM, which means you'll be working in bright daylight with some shaded areas under trees and a tented reception area. Your client wants:

- **Beautiful close-up portraits with soft background blur (bokeh)**
- **Wide-angle shots that capture the entire venue and ceremony**
- **Clean, well-lit footage with natural-looking exposure**

## Your Task

Your job is to plan the camera kit for the shoot. You'll choose the right combination of tools to meet the client's creative goals—all while staying under budget. You'll analyze your options, make strategic decisions, and explain your choices.

### *You'll be choosing from:*

- **A camera body**
- **At least one lens (you may choose two if your budget allows)**
- **Lighting tools (ND filter, reflector, panel light)**

### *Be prepared to:*

- **Justify your lens choices based on focal length, bokeh, and use case**
- **Choose equipment that works well together (e.g., correct filter sizes)**
- **Stay under your \$3,000 budget**

### *Deliverables:*

- **A completed Camera Kit Budget Sheet**
- **A short, written explanation or group presentation that answers:**
  - **Why did you choose this/these lens(es)?**
  - **How will your lighting setup support your shoot?**
  - **What trade-offs or compromises did you have to make?**