



ATTENDANCE

KISSCE - ENGAGEMENT

Evidence in Action

A K20 Center Research Brief

Entrepreneurial Learning through Student Clubs

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Introduction

This intervention brief explores the impact of student clubs on entrepreneurial learning. The research article by Pittaway et al. (2015) investigates how student-led clubs at universities contribute to entrepreneurial learning. The authors review literature on entrepreneurial learning, emphasizing experiential learning as a key component. They highlight the gap in research regarding the role of student clubs in supporting entrepreneurial learning and outline the significance of understanding these clubs' contributions to students' personal and professional development.

Methodology

Research Design:

The study employs a mixed-methods approach, combining qualitative and quantitative data collection. The research design includes exploratory qualitative studies followed by a comprehensive survey.

Sample:

The qualitative phase involved interviews with students from Enactus and entrepreneurship clubs in the UK. The survey phase included 77 students from 29 institutions in the UK and USA, with a mix of undergraduate and postgraduate students.

Data Analysis:

Qualitative data were analyzed using thematic and grounded coding, while quantitative data were analyzed using statistical methods such as ANOVA, Pearson Chi-Square, and Fisher's Exact tests.

Results

The study found that student clubs significantly enhance entrepreneurial learning through various mechanisms:

- **Learning by Doing:** Students gain practical experience by engaging in real-world projects and activities.
- **Reflective Learning:** Students reflect on their experiences, which helps consolidate their learning.



- **Social Learning:** Interaction with entrepreneurs and peers provides valuable insights and knowledge.
- **Enhanced Confidence and Skills:** Participation in clubs boosts students' confidence and entrepreneurial skills, making them more attractive to employers.

Application into Practice

To replicate this intervention, schools can:

1. **Establish Student Clubs:** Create and support student-led entrepreneurship clubs.
2. **Facilitate Practical Projects:** Encourage clubs to engage in community service projects, business start-ups, and other hands-on activities.
3. **Provide Mentorship:** Connect students with entrepreneurs and industry professionals for guidance and networking.
4. **Promote Reflective Practices:** Incorporate reflection sessions where students can discuss and analyze their experiences.
5. **Support Leadership Roles:** Encourage students to take on leadership positions within clubs to maximize their learning benefits.

Work Cited

Pittaway, L., Gazzard, J., Shore, A., & Williamson, T. (2015). Student clubs: Experiences in entrepreneurial learning. *Entrepreneurship and Regional Development*, 27(2), 123-145.