## THE SAMR MODEL FOR TECHNOLOGY INTEGRATION

S	A	М	R
Substitution	Augmentation	Modification	Redefinition
On this level, technology acts as a direct tool substitute, but with no change in function.	On this level, technology acts as a direct tool substitute, and includes functional improvement.	On this level, technology allows for a significant redesign for the task.	On this level, technology allows for the creation of new tasks that were previously inconceivable.
Enhancement		Transformation	

Using **no technology** is like standing on the beach and wondering what could be under the ocean's surface.



Using **substitution** is like venturing out on a rowboat to look down into the water.



Using **augmentation** is like snorkeling to explore what is just underneath the surface.



Using modification is like scuba diving to explore the deeper levels of the ocean.



Using **redefinition** is like riding in a submarine to explore the ocean's depths.

