Dispelling Career Misconceptions Action Plan

| Career field/cluster | What jobs are commonly associated with this field? | What are common beliefs and stereotypes associated with this career field? | What activities or tools can be used to break down the barriers and misconceptions for the field? |
| --- | --- | --- | --- |
| Agriculture, Food, & Natural Resources  | Farmers, ranchers, food manufacturers  | People work outside with animals or nature; commonly associated with men; commonly associated with rural communities; work with your hands; messy work. | We had a speaker from this career field who is not the stereotypical “ag” worker; looked through the career cluster infogram to identify misconceptions after the career talk; reevaluated the range of this cluster.  |
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# Helpful Resources

## K20 Center GEAR UP Resources

* Career Cluster Activities: <https://learn.k20center.ou.edu/search?type=student-resources>
* Zoom Into Your Career Playlist: <https://www.youtube.com/playlist?list=PL-aUhEQeaZXIhi-ivvrQTrrEAlWvFWisR>
* The Career Clusters Infogram: <https://infogram.com/k20center-careerclusters-1hdw2jp8e9n1x2l?live>
* Women Crush Wednesday: Rachel Carson Lesson: <https://learn.k20center.ou.edu/lesson/1224>

## Additional Resources

* My Next Move: <https://www.mynextmove.org/>
* CareerOneStop: <https://www.careeronestop.org/Toolkit/Skills/find-tools-technology.aspx>