**STRATEGIC PLANNING SWOT**

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| **STRENGTHS (internal control)*** **Example:**
	+ 8th-grade math scores on the state test are higher than the state average
 | **WEAKNESSES (internal control)*** **Example:**
	+ 8th-grade IEP students scored lower on the state test than the state average
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| **OPPORTUNITIES (external control)*** **Example:**
	+ Create a remedial math program that focuses on 8th-grade IEP students
 | **THREATS (external control)*** **Example:**
	+ 33% of 8th-grade students have attendance issues
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