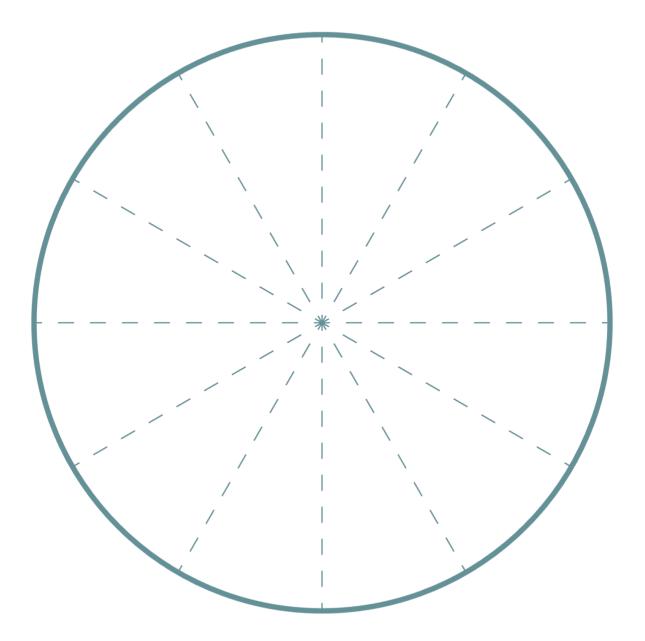
DIVIDING THE PIE





INSTRUCTIONAL STRATEGY FOOD TRUCK