

BARBIE: CURSE OR BLESSING?

STYLE, FORMAT, AND GENRE (ELA)



Link: <https://bit.ly/2Jf9esc>

Summary

By analyzing a variety of genres, students will consider how the style, format, and genre of a text affects its meaning and effectiveness. Students will work to craft a multi-genre argument and present their creations to their classmates.

Essential questions

How do style, format, and genre affect a text? Are there particular styles and/or formats that are more effective for a particular genre?

Lesson Snapshot

Engage

Students will watch an original Barbie commercial from 1959 and compose a quick write in response.

Explore

Students will read the poem "Barbie Doll" by Marge Piercy and a related blog post entitled "Barbie is past saving."

Explain

Students will complete a T-chart over various genres' style/literary choices, evidence, and effectiveness.

Extend

Students will collaboratively craft an argument in a particular genre.

Evaluate

Students will share their creations and provide feedback for their classmates.