MARKETING TASK CARDS

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| **Task 1: Snack Marketing**  **Imagine the company you work for is launching a new snack for teenagers. Discuss three things you would consider when deciding how to market the snack to teens.** | **Task 2: Social Media Marketing**  **Imagine you oversee your company’s social media. Discuss how you would promote an eco-friendly water bottle on social media.** |
| **Task 3: Marketing Budget**    **Imagine you have $10,000 to promote a new video game. Here are your choices:**   * **YouTube Ads: $4,000** * **Instagram Influencers: $5,000** * **Giveaways: $2,000** * **Posters: $1,000**   **Discuss how would you spend the $10,000.** | **Task 4: Slogan Creation**  **Imagine you work for a shoe company that makes running shoes for athletes. Create a short and catchy slogan of five words or less to promote the shoes.** |