

## MARKETING TASK CARDS

### Task 1: Snack Marketing

Imagine the company you work for is launching a new snack for teenagers. Discuss three things you would consider when deciding how to market the snack to teens.

### Task 2: Social Media Marketing

Imagine you oversee your company's social media. Discuss how you would promote an eco-friendly water bottle on social media.

### Task 3: Marketing Budget

Imagine you have \$10,000 to promote a new video game. Here are your choices:

- YouTube Ads: \$4,000
- Instagram Influencers: \$5,000
- Giveaways: \$2,000
- Posters: \$1,000

Discuss how would you spend the \$10,000.

### Task 4: Slogan Creation

Imagine you work for a shoe company that makes running shoes for athletes. Create a short and catchy slogan of five words or less to promote the shoes.