

FRAYER MODEL—COMPONENTS OF AUTHENTICITY

The diagram is a large rounded rectangle divided into four quadrants by a vertical and a horizontal line. In the center, where the lines intersect, is a horizontal oval. Each quadrant contains a label in red, bold, uppercase letters: top-left is 'DEFINITION IN OUR OWN WORDS', top-right is 'CHARACTERISTICS OF THIS COMPONENT', bottom-left is 'EXAMPLES', and bottom-right is 'NON-EXAMPLES'. The central oval is empty.