swot analysis

# (STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS)

## Project: Date:

## Stakeholders:

| Strengths  *What we can control* | Weaknesses  *What we can control* |
| --- | --- |
|  |  |
| Opportunities  *What we cannot control* | Threats  *What we cannot control* |
|  |  |

# Notes for future improvement:

Lohrke, F. T., Mazzei, M. J., & Frownfelter-Lohrke, C. (2022). Should It Stay or Should It Go? Developing an Enhanced SWOT Framework for Teaching Strategy Formulation. Journal of Management Education, 46(2), 345–382. https://doi.org/10.1177/10525629211021143