SPACECAT

Title of Text: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  | **Prompts** | **Explanation** |
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| **S**  SPEAKER | Who is the speaker? What do we know about them? What can you tell or what do you know about the author that helps you understand the point of view expressed? |  |
| **P**  PURPOSE | What is the speaker hoping to accomplish? What is the reason behind this piece? What do they want the audience to do? |  |
| **A**  AUDIENCE | Who is the speaker trying to reach? How do we know? Do they indicate a specific audience? What assumptions exist in the text about the intended audience? Who is the larger or secondary audience? |  |
| **C**  CONTEXT | What is the time and place of this piece? What is happening in the world as it relates to the subject of the piece or the speaker? |  |
| **E**  EXIGENCE | What was the spark or catalyst that moved the speaker to act or write? How did that event impact the speaker? |  |
| **C**  CHOICES | What are the rhetorical choices that the speaker makes in the piece? Think about overall structure, devices, diction, syntax, etc. |  |
| **A**  APPEALS | How did the creator intend to appeal to the audience (ethos, pathos, logos)? What elements are there within the artifact that were meant to appeal to the audience? Are there any unintended effects that potentially offend the audience? |  |
| **T**  TONE | What is the speakers’ attitude toward the subject? Is the tone the same throughout? Where does it shift? |  |